

CIVIC ENGAGEMENT BUILDS HEALTH EQUITY FOR ALL

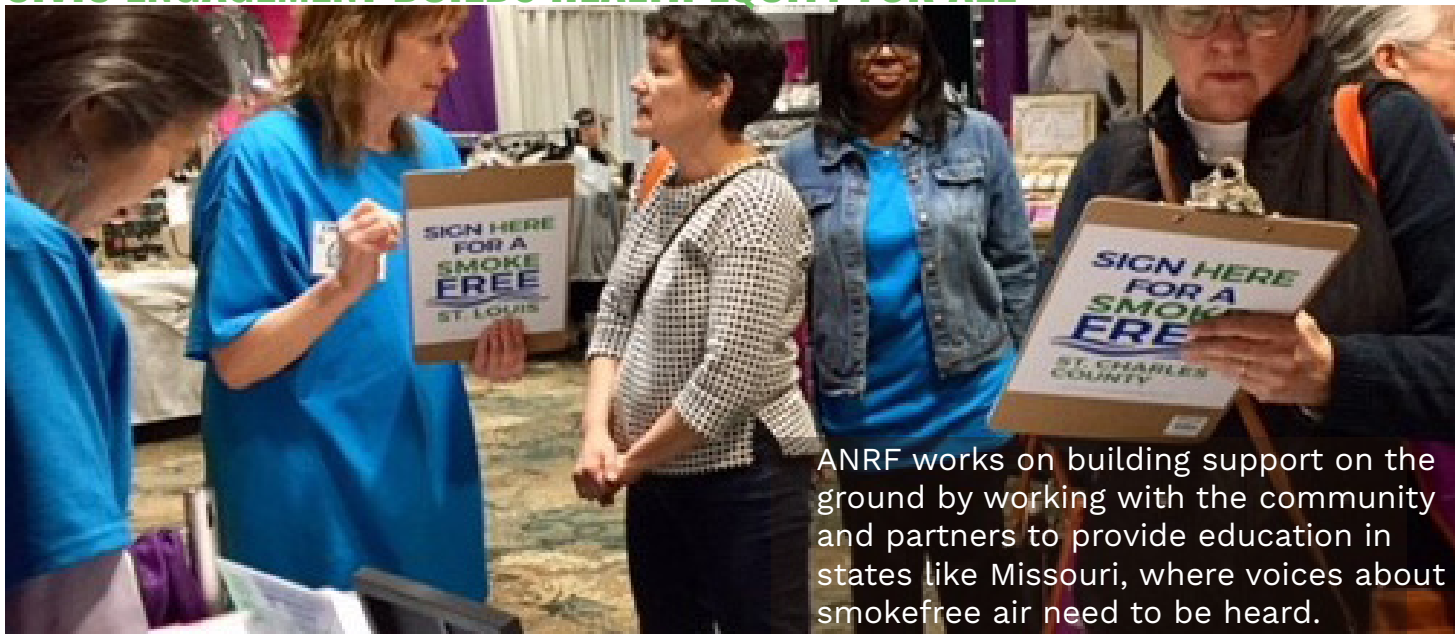


Annual Report 2018



AMERICAN
NONSMOKERS'
RIGHTS FOUNDATION

CIVIC ENGAGEMENT BUILDS HEALTH EQUITY FOR ALL



ANRF works on building support on the ground by working with the community and partners to provide education in states like Missouri, where voices about smokefree air need to be heard.

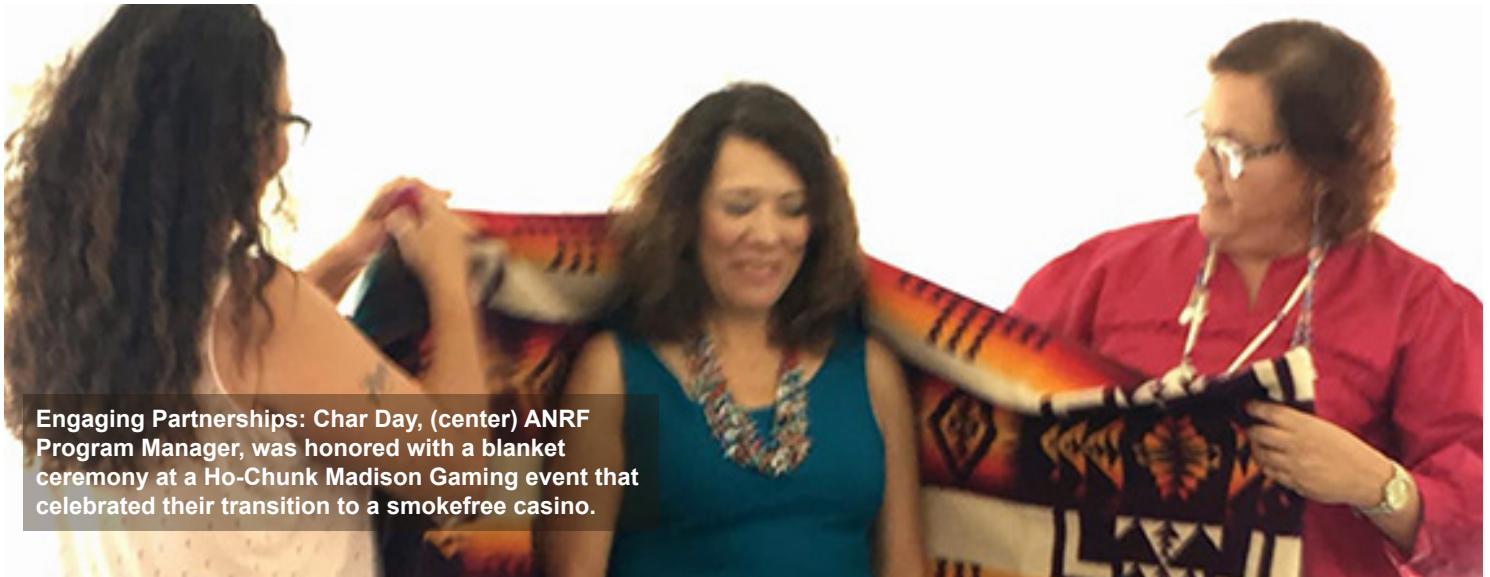
OUR MISSION IS TO PROMOTE SMOKEFREE AIR AS THE NATIONAL NORM THROUGH PREVENTION EDUCATION PROGRAMS, INFORMATION DISSEMINATION, TECHNICAL ASSISTANCE, AND CAPACITY BUILDING TRAINING.

BECAUSE EVERYONE DESERVES THE RIGHT TO BREATHE SMOKEFREE AIR.

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Engaging Partnerships: Char Day, (center) ANRF Program Manager, was honored with a blanket ceremony at a Ho-Chunk Madison Gaming event that celebrated their transition to a smokefree casino.

INCREASING CIVIC ENGAGEMENT MESSAGE FROM THE BOARD



BOARD MEMBERS

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Sharon Y. Eubanks, JD

SECRETARY

At the American Nonsmokers' Rights Foundation, we work with local advocates to improve community health, prevent youth and young adults from starting to smoke, and ultimately save lives from the disease and death caused by secondhand smoke. Although we've seen a great deal of progress around the country toward smoke-free protections, many of the most vulnerable workers, residents, and individuals remain exposed to secondhand smoke, daily. Fighting for smokefree air has increased civic engagement in the communities where we serve. Through trainings, technical assistance, and data, we build the capacity of local leaders to educate the public about the health effects of secondhand smoke and the benefits of smokefree environments.

The sessions in our 2018 Clearing the Air Institute in Branson, Missouri, captured the core of our civic engagement programs. We brought activists from across the country to share how to keep momentum and adapt strategies over a long campaign. Champions and front line advocates of the smokefree movement exchanged strategies on addressing local economics, how to come back after loss, and countering the tobacco industry misinformation.

As we get better at addressing threats to public health, new ones emerge. Preemption is an ever-present and evolving threat to many public health issues, including smokefree air. We help protect local control, as this is the backbone of public health protections. Legalization of recreational marijuana and the growing popularity of electronic cigarettes have created new challenges—renormalizing smoking and reversing decades of community efforts to protect their right to breathe smokefree air.

In response to these challenges, our team is working harder and smarter. We're engaging more partners to encourage them to become public health advocates by working with veterans, musicians, and casino workers to help them use their voices in their communities.


Kirk Kleinschmidt
BOARD CHAIR



BATON ROUGE

Baton Rouge is the 13th city in Louisiana to pass a local smokefree ordinance.

When the law went into effect, the percent of the Louisiana population protected by a local smokefree workplace, restaurant, and bar law increased from 18.4% to 28.1%.



ANRF SUPPORTS IMPLEMENTATION

On June 1, 2018, the City of Baton Rouge and East Baton Rouge Parish will become Louisiana's 13th municipality to protect all workers, including those in bars and casinos, from secondhand smoke exposure. To help the community prepare for its new smokefree status, the Smokefree EBR coalition will be participating in a number of community events to make sure that everyone including residents, workers, and tourists, will be ready to enjoy smokefree environments throughout the parish. Associate Director Bronson Frick oversaw day-of events, coordinating on the ground for success of implementation.



VFW in PENNSYLVANIA

PENNSYLVANIA'S VETERANS TAKE A STAND

Currently there isn't a clear path to the votes for Pennsylvania. But, The Pennsylvania State Veterans of Foreign Wars (VFW) is a strong supporter of a state bill, which would make their facilities and all other private clubs smokefree.

State Commander Dwight R. Fuhrman said: "It is time for the state to end the smoking exemption for all facilities licensed by the Pennsylvania Liquor Control Board, including all private clubs. The Pennsylvania VFW wants to improve the health of all veterans, their loved ones, and employees inside our clubs."



EMPOWERING & EDUCATING LEADERS IN TOBACCO CONTROL



Clearing The Air Institute (CTA) is the only tobacco control conference focused on smokefree gaps in protections and contains specific information and technical assistance on topics like multi-unit housing, marijuana, casinos, menthol and flavors, e-cigarettes, colleges, and more.

The ANR Foundation aims to train the next generation of tobacco control leaders, while giving seasoned advocates the opportunity to get reenergized and stay on top of the latest trends.



The seeds for landmark research and policy collaboration have been sown at past Institutes. **CTA** is a unique place to connect and collaborate, and help forge new relationships for those who work in tobacco control.



Tobacco control professionals, public health specialists, and researchers from 35 states plus D.C. attended CTA in 2018.

CLEARING THE AIR INSTITUTE 2018



President and CEO of the ANR Foundation, Cynthia Hallett, closed out the 2018 Institute with these remarks:

“You represent the leadership for tobacco control and smokefree air for your states and your tribes, and we deputize you to take the things you’ve learned, ideas you’ve found, back to your coalitions, your colleagues within your departments, and to your state partners so we can keep this movement going.

This work is challenging, but we can accomplish smokefree air and better health for all if we work together!”

ATLANTA

RAPIDLY WORKING FOR A SMOKEFREE ATLANTA

A campaign is in progress with the vote count looking favorable. After many years of groundwork, the internal organizations and community-based groups in Atlanta are expanding the external-facing effort to build awareness and on-board even more support.

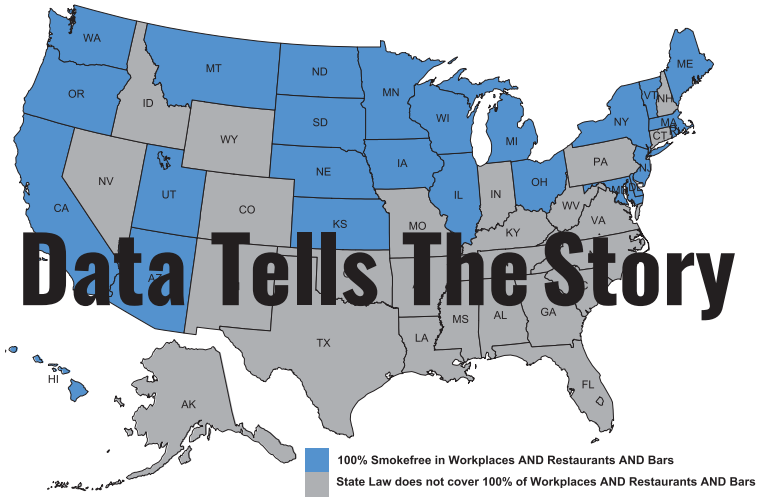
The goal: a smokefree Atlanta. We expect the city council will draft language this summer and begin moving into the policy phase in the fall, with a final vote in the fall.

The barrier issues in Atlanta are cigar bars, the airport, and adult entertainment venues.



2018 AT A GLANCE

59% of the population in the United States is protected by **100% smokefree air policies** covering workplaces, restaurants, & bars.



2,342

Colleges and Universities are protected by smokefree policies, covering the entire campus, both indoors and out. **1,975** of them are completely tobacco free and **1,945** prohibit the use of e-cigarettes anywhere on campus. **986** also prohibit hookah use, and **435** prohibit smoking/vaping marijuana.

4,051

Hospitals are protected by smokefree policies, covering the entire campus, both indoors and out. In addition, **372 Nursing Facilities** are protected by smokefree policies everywhere indoors.

603

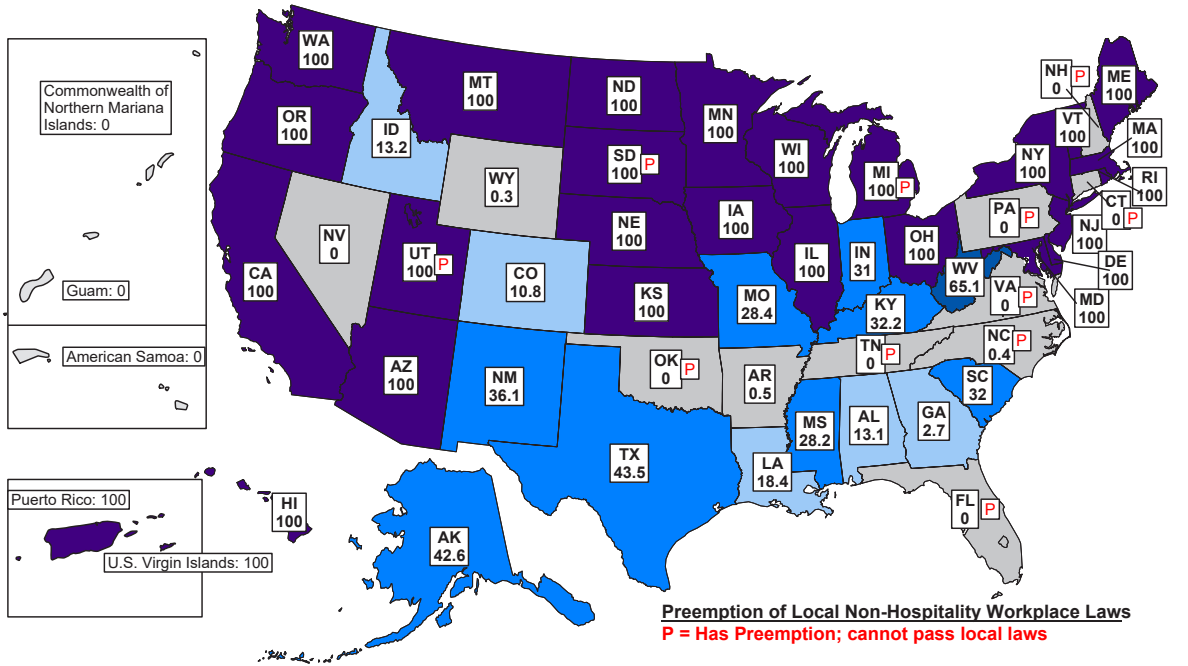
Communities have smokefree policies* for Publicly-Owned Multi-Unit Housing. **45** cities and counties have enacted municipal laws that prohibit smoking in 100% of private units of multi-unit housing. An additional **22** cities and counties have enacted municipal laws that restrict smoking in private units of some types of multi-unit housing buildings.

(Source: ANR Foundation's U.S. Tobacco Control Laws Database®, 2018)

*The majority of which are adopted by a Public Housing Authority to restrict or prohibit smoking in private units of the buildings it owns and manages.

PERCENT OF POPULATION COVERED BY WORKPLACE, RESTAURANT, AND BAR LAWS: 100% SMOKEFREE LAWS ACROSS THE U.S.

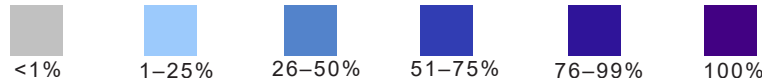
2018



100% Smokefree Workplaces: States or municipalities with laws that include all workplaces (both public and private non-hospitality workplaces, including, but not limited to, offices, factories, and warehouses), that do not allow smoking in separately ventilated rooms, and do not include an employee number exemption greater than one.

100% Smokefree Restaurants: States or municipalities with laws that do not allow smoking in attached bars or separately ventilated rooms and do not allow exemptions based on size, hours of operation, or age of admittance.

100% Smokefree Bars: States or municipalities with laws that do not allow smoking in separately ventilated rooms.



PUBLIC INFORMATION AND TECHNICAL ASSISTANCE

ANR Foundation informed and educated tobacco control leaders, the media, educators, parents, and the general public about secondhand smoke issues through the following services:

DATABASES AND INFRASTRUCTURE DEVELOPMENT

U.S. Tobacco Control Laws Database[®]: In 2018, the number of municipality records in the database increased to **5752**. There are over **16,000** laws in total in the database. Staff analyzed or reanalyzed **676** laws during 2018 that either increased the number of municipalities with tobacco control coverage, amended existing coverage, or had new or modified fields populated.

Tobacco Library Database: Program staff collected and cataloged **464** new documents for inclusion in the organization's expanded **Tobacco Industry Tracking Database[®]**, and updated **674** existing ones.

U.S. College Campus Tobacco Policies Database[®]: There are **95** distinct fields analyzed for each campus policy in this Database. The data are also linked to electronic copies of **1297** analyzed campus policy documents. Campus demographic data are included and searchable, including: community colleges vs. four-year (and beyond) institutions, public vs. private, HBCU, and other demographic data.

No-smoke.org: 644,210 page views; 479,839 sessions; and 407,689 users (figures include the old no-smoke.org site, live through Jan-Mar and the numbers from the re-designed site for the rest of the year.)

Newsletters: Two printed editions to over 850 subscribers and 12 (monthly) e-bulletins were distributed nationally.

Media Contacts: 83 unique news clips related to smokefree air & tobacco issues, with some picked up by other news agencies for a total of 740 clips.

Secondhand Smoke Listservs: Staff participated in many state and/or issue-specific tobacco control listservs.

Direct Technical Assistance: Staff conducted thousands of technical assistance contacts via email, phone calls, conference calls, and in-person meetings.

Presentations & Trainings: Staff was involved in events throughout the U.S. on a variety of issues relating to tobacco control.

2018 FINANCIALS

ASSETS

	2018	2017
Current Assets:		
Cash and Cash Equivalents	\$ 1,476,838	\$ 406,810
Investments	543,463	884,220
Accounts Receivable	132,663	136,916
Accounts Receivable from Affiliate	26,748	118,656
Inventory	150	150
Other Assets	15,680	39,038
Total Current Assets	<u>2,195,542</u>	<u>1,585,790</u>
Property and Equipment:		
Furniture and Equipment	71,509	119,721
Less: Accumulated Depreciation	<u>(62,233)</u>	<u>(111,647)</u>
Property and Equipment, Net	<u>9,276</u>	<u>8,074</u>
TOTAL ASSETS	<u>\$ 2,204,818</u>	<u>\$ 1,593,864</u>

LIABILITIES AND NET ASSETS

Current Liabilities:		
Accounts Payable and Accrued Expenses	\$ 71,037	\$ 49,726
Deferred Revenue	<u>1,150,532</u>	<u>632,200</u>
Total Liabilities	<u>1,221,569</u>	<u>681,926</u>
Net Assets		
Without Donor Restrictions - Undesignated	373,426	75,733
Without Donor Restrictions - Board Designated	<u>609,823</u>	<u>836,205</u>
Total Net Assets	<u>983,249</u>	<u>911,938</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 2,204,818</u>	<u>\$ 1,593,864</u>

PUBLIC SUPPORT AND REVENUE:

	Without Donor Restrictions	
	2018	2017
Public Support:		
Government Awards	\$ 364,378	\$ 287,447
Foundation and Corporate Grants	2,237,934	1,476,143
Contributions and Sponsorships	<u>480,861</u>	<u>214,799</u>
Total Public Support	<u>3,083,173</u>	<u>1,978,389</u>

Revenue:

Fee for Service	140,376	0
License Agreements	50,932	44,088
Realized Gain/(Loss) on Sale of Investments	38,636	24,640
Unrealized Gain/(Loss) on Investments	(70,412)	96,266
Interest Income	15,677	20,074
Miscellaneous	<u>193</u>	<u>36</u>
Total Revenue	<u>175,402</u>	<u>185,104</u>

Total Public Support and Revenue

<u>3,258,575</u>	<u>2,163,493</u>
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EXPENSES:

Program Services	2,682,494	1,956,303
General and Administration	292,192	260,902
Fundraising	<u>212,578</u>	<u>197,303</u>
Total Expenses	<u>3,187,264</u>	<u>2,414,508</u>

CHANGES IN NET ASSETS

71,311	(251,015)
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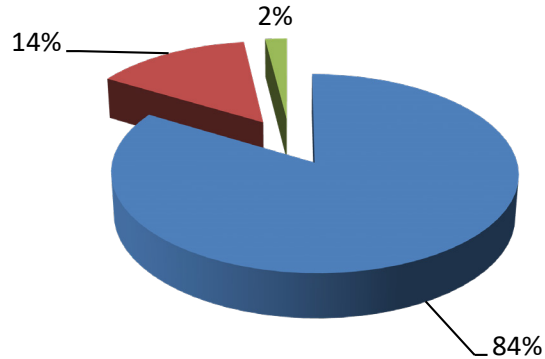
Net Assets - Beginning of Year

<u>911,938</u>	<u>1,162,953</u>
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NET ASSETS - AT END OF YEAR

<u>\$ 983,249</u>	<u>\$ 911,938</u>
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SUPPORT & REVENUE



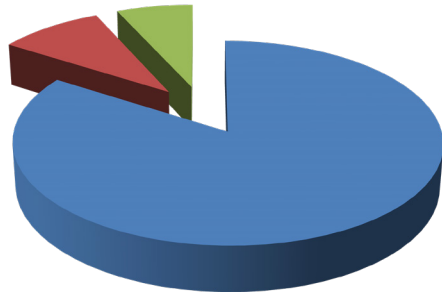
■ Grants, contracts, fees:
\$2,793,620

■ Contributions (Direct Mail
and other donors):
\$480,861

■ Interest, publications,
other: \$54,506

Not including unrealized loss/gain

EXPENSES



■ Program, \$2,682,493

■ Management, \$292,192

■ Fundraising, \$212,578

Infrastructure Development

In 2018 programmatic use of Board designated net assets included: supporting technical assistance; maintaining tobacco industry tracking database systems; and travel to attend conferences and meetings to promote smokefree air.

**ANRF Organized a House Concert and launched a new project:
SMOKEFREE MUSIC CITIES**

Musicians Paul Sanchez and Jesse Bridges gave voice to our message:
everyone needs a workplace free from secondhand smoke.



**PROVIDING THE SOUNDTRACK
FOR HEALTHY COMMUNITIES**

[Smokefree Music Cities](#)

is a project of the ANR Foundation in partnership with other public health and musician-affiliated organizations working to improve musicians' health.

DONORS AND PARTNERS 2018

\$1,000 to \$5,000

Roman Bowser
 Coalition of Lavender-
 Americans on Smoking
 or Health (CLASH)
 James Curry
 Jonathan Fielding, MD, MPH
 Stanton A. Glantz, Ph.D
 Hafter Family Foundation
 Pete & Harriet Hanauer
 Dr. Cheryl Heaton
 Bruce Hetrick
 Susan Hopkins
 Kirk Kleinschmidt
 Fred & Joy Lane
 Ruth Malone
 Rand Morimoto
 Mike Speciner
 John Stiles
 William Warburton

\$500 to \$999

Anonymous
 Tim Aaronson
 Nancy Blachman and
 David desJardins
 Mary Kathryn Bonham
 Robert F. Bynum
 William J. Kerschner
 Amy E. Klein
 Karen Littlejohn
 William H. Wellman
 Walter Wright

\$101 to \$499

Anonymous
 Dr. Seth Ammerman
 Matthew Barry
 Mary and Andy Casey
 Gary Clover
 Charles Dana
 Alan & Sharon Dubner
 Joy & Herb Epstein
 Cynthia Hallett
 Kathleen Hardy
 Irene Haynie
 Valerie Howard
 Donald Lateiner
 Leslie & Robert Leighninger
 Arthur Mattuck
 H. Richard McLane
 Joyce Owen
 Jonathan Polansky
 Martin Pion
 Barbara Rawlins
 Mikelle D. Robinson
 Pamela Seamans
 Joseph M. Segel
 Kathleen Starzenski
 Frances Ann Walker
 Joseph & Mireille
 Waterman
 Ann L. Williamson
 Gwen Woirhaye
 Dr. Bart Ziegler

\$100

Ann Adams
 Gerald Axelbaum and
 Ellen Shapiro

Edith D. Balbach, PhD
 Cathy Ball
 Joseph Cadiz
 Thomas H. Catarella
 Stephen W. Colley
 Elmer & Deborah Cowley
 Cliff E. Douglas
 Marjorie Dovman
 Arvine & Susan Duvall
 Michael & Nancy Fogel
 Dr. Michael S. Frank
 Marilyn Gallaway
 Deborah Georges
 Dr. A. Mark Glickstein
 Rudy and Alice Ramsey
 Robert D. Gries
 Anne Marie Holen
 Robert Hyman
 Drs. John & Rebecca
 Kirkland
 Peter Kohnke
 Sandy McKenna
 Daniel E. Mohn
 Eric F. Myers
 David F. Raube
 James Repace
 Steve Runyon
 Marc Sanders
 Dr. & Mrs. Steven & Sally
 Schroeder
 Carl Stein
 Dr. Richard A. Suss
 Rebecca Wilson-Loots
 H. Leabah Winter

FREQUENT BREATHERS MONTHLY RECURRING GIVING

Linda Amero	Leslie and Robert Leighninger
Dr. Seth Ammerman	Dorothy Mench
Dr. Edith D. Balbach	Dr. Lavonne Painter
Holly Callahan	Andrea Portenier
Bruce Carroll	Stephen Richards
Len Casey	Mikelle D. Robinson
Charles Dana	Luba Ross
Char Day	Barbara Service
Sue Dillon	Matt & Miranda
Dr. Joel Dunnington	Spitznagle
Bronson J. Frick	Julie Van Devere
Cynthia Hallett	Dr. Barney
Pete & Harriet Hanauer	Vincelette
Sophie Harrison	David L. Wells
Dr. Cheryl Heaton	Liz Williams
Spencer Holmes	Ann L. Williamson
Maggie Hopkins	Cindy Winter
Traci Kennedy	
Kirk Kleinschmidt	

SMOKEFREE AIR SOCIETY LEGACY GIVING

Anonymous (1)
 Gail Becker
 Roman Bowser
 Dr. Joel S.
 Dunnington
 Herb Gross
 Pete & Harriet
 Hanauer
 Irene Haynie
 Joan Norwitz
 Pierette Spetz
 Ann Williamson

PARTIAL LIST OF NATIONAL PARTNERS

American Cancer Society	National Cancer Institute
Centers for Disease Control	Robert Wood Johnson
National Institute of Health	Foundation
	Truth Initiative

SUPPORT US

Donations

To make a tax deductible donation contact us at 510-841-3032 and speak with our team, or visit us online at no-smoke.org/donate.

Institutional Subscriptions Organizations, health departments, universities, and other institutions receive newsclips, relevant information, and research citations relating to secondhand smoke along with regular UPDATE newsletter publications.

Merchandise Give us a call to purchase Clearing the Air, our action guide, bumper stickers, no-smoking lapel pins, and other merchandise.

Legacy Giving—The Smokefree Air Society
Include us in your estate plan to become a member.

Amazon Smile Visit this link and pick ANR Foundation so that all of your eligible shopping will benefit us:
<http://smile.amazon.com/ch/94-2922136>.

Matching Gifts Ask if your employer matches your donations to non-profit organizations.

Workplace Giving We are part of the Combined Federal Campaign DBA: Asthma, Cancer & Heart Disease Prevention through Smokefree Air. Our CFC number is 11835.

PARTNER WITH US

Trainings & Technical Assistance:

The ANR Foundation works with national, state, and local health departments, government agencies, coalitions, public health and community based organizations, as well as tribal nations, to expand smokefree protections. We provide trainings and technical assistance on a variety of topics, including: **the science of secondhand and thirdhand smoke, building coalitions and supporters, using storytelling to promote awareness, engaging casino and gaming employees, tobacco-free colleges, drifting smoke in apartments, keeping tobacco sacred, including e-cigarettes in smokefree policies, and the legalization of marijuana.** Our trainings and technical assistance are offered in person, via **webinars** or online communication, as well as by phone, and can be customized to your needs and budget.

Policy Surveillance and Data: The ANR Foundation has multiple databases (Laws, Colleges, Industry Tracking) available to researchers, universities, and public health organizations. We can provide data for analysis, maps, and infographics, among other uses.

Speaking Engagements: Does your organization have an upcoming conference or event? Book one of our experienced team members to talk to your group about any topic related to smokefree and tobacco-free air, emerging issues, legislative opportunities, threats, and industry interference.

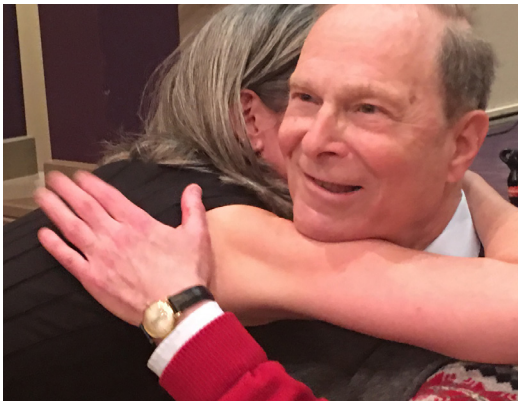
Contact us at 510-841-3032 or info@no-smoke.org for more information about partnership opportunities.

HONORING PETER HANAUER: A LIFE'S WORK



Peter Hanauer was one of the founders of Americans for Nonsmokers' Rights (ANR) in 1976. In 2001, he retired as a legal editor and joined the ANR Foundation (ANRF) staff where for more than 16 years he was the principal analyst of state and local tobacco control laws that form ANRF's U.S. Tobacco Control Laws Database®. By his early advocacy for nonsmokers' rights, he helped set in motion the smokefree movement.

The cascade of smokefree laws passed as a result has led to massive cultural change and improved health outcomes for millions of people. On January 27, 2018, Pete's family, ANR and ANRF donors, members, staff, board members, and other guests gathered in honor of Pete's retirement from his work at ANR and ANRF.



Pete's Secret Revealed:

"My principal work at ANR was analysing tobacco control laws. I would analyse a law and then enter it into our database. Every time I entered one, I got a fix. Who needs a nicotine fix when I could get a fix telling me that what we'd started out to do 40 some odd years ago was being replicated day after day after day, all across the country. And it is a great feeling to know that we were saving lives with every single law that passed.

When I started in 1974, there were 31 laws restricting smoking - and none related to workplaces, restaurants or bars. Today there are more than 11,000 state, county, or local laws restricting smoking. 58% of the U.S. population is covered with a comprehensive law, and a majority of states are now covered. It's been a great thrill to see it happen over the years. I just hope it doesn't take another 40 years to make sure that everyone can breathe clean air in workplaces and public places."

SUCCESSFUL LEADERSHIP



ANR Foundation not only has a proven successful track record nationwide on public education, technical assistance, and civic engagement programs related to tobacco and secondhand smoke issues, but it also has a strong record of fiscal responsibility. ANR Foundation is skilled in managing multiple, diverse funding streams in accordance with the highest standards of nonprofit accountability and financial management.

Currently, ANR Foundation is a member charity of the Health and Medical Research Charities of America, as well as the Independent Charities of America, which awarded ANR Foundation with its Best in America seal of excellence. The seal is awarded to member charities that are able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness.

ANR Foundation is a participant of the United Way, the California State Employees Charitable Campaign, and the Combined Federal Campaign, which is perhaps the most exclusive fund drive worldwide based on its rigorous standards for inclusion.



The American Nonsmokers' Rights Foundation is dedicated to improving community health and increasing health equity by ensuring that everyone is protected by a 100% smokefree law.

We provide training, technical assistance, and tobacco policy surveillance data for civic engagement to improve community health.

Our mission is to clear the air of secondhand smoke and create healthy spaces where people live, work, and play.

Our success would not be possible without the support and partnership of generous institutions and individuals who share our passion for smokefree air for everyone.



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