



# BRIDGING THE GAP OF SMOKEFREE INEQUITY

EVERYONE DESERVES  
SMOKEFREE AIR

**ANRF** AMERICAN  
NONSMOKERS'  
RIGHTS FOUNDATION

ANNUAL REPORT 2019

# SEARCHING FOR AN APARTMENT FOR YOUR FAMILY?



**ANRF** AMERICAN  
NONSMOKERS'  
RIGHTS FOUNDATION

## 3 THINGS TO LOOK FOR:

1. Does the building have a 100% smokefree policy for all units and common areas?
2. Is the building accessible to public transportation?
3. What's the walkability score of the neighborhood?

**INFORMATION DISSEMINATION** This social media ad is one example of our education to assist the community in protecting their health.

OUR MISSION IS TO PROMOTE SMOKEFREE AIR AS THE NATIONAL NORM THROUGH PREVENTION EDUCATION PROGRAMS, **INFORMATION DISSEMINATION**, TECHNICAL ASSISTANCE, AND CAPACITY BUILDING TRAINING.

BECAUSE EVERYONE DESERVES THE RIGHT TO BREATHE SMOKEFREE AIR.

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Engaging Partnerships: Char Day, (left) ANRF Program Manager with Dan Brown of Ho-Chunk Madison Gaming and ANRF Board Member Dr. Patricia Nez Henderson, as they appeared on the Navajo Nation's radio station to talk about the need for smokefree casinos.





**SMOKEFREE EQUITY FOR ALL  
BOARD LEADERSHIP**

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# BRIDGING THE GAP OF SMOKEFREE INEQUITY

From Cynthia Hallett, President and CEO

While the smokefree movement has changed America for the better, nearly 40% of Americans still remain exposed to secondhand smoke where they work, live, and play. As of January 2019, only six in ten Americans were protected from secondhand tobacco smoke by comprehensive policies that cover public places and all types of workplaces. There is no safe level of exposure to the smoke produced by burning tobacco, but because many jurisdictions fail to regulate it effectively, secondhand smoke remains one of the leading causes of preventable disease and death in the US. Unfortunately, most people that remain exposed to secondhand smoke are those that are most vulnerable in our society. It is time to achieve equity in smokefree protections for all, regardless of their geographic region, race/ethnicity, occupation, or economic status. It's time to close the gap.

In August 2019, at the National Conference on Tobacco and Health, ANR Foundation released the **Bridging the Gap Report**, which highlights priority states for closing the gap on health equity. ANR Foundation is committed to closing gaps in smokefree protections, applying a health equity lens to the disparities in exposure, and to ensuring that affected groups are engaged in the policy making process. With support from ANR Foundation's partners and ANR's members, we can and have overcome the interference of Big Tobacco and its allies and to redesign systems that force some people to live, work, or play in toxic environments. We fight so that everyone—regardless of age, race, income, or occupation—is protected from health risks in their environments. By making smokefree policy a part of every health equity toolkit, we can remove a significant and source of health disparities. Let's work together to make that possible.

# SOUTHWEST LOUISIANA

Protecting the health and safety of Louisiana workers and citizens through building local coalitions and supporting local policies for smokefree air is imperative to ensuring health equity and decreasing health disparities in communities across Louisiana.

Southwest Louisiana, Shreveport, and Jefferson Parish are actively engaging communities, businesses, universities, hospitals, community-based organizations, and faith-based organizations on the harmful effects of secondhand smoke and ways to protect communities.

*This work is building support and momentum for a SmokeFree Louisiana.*



A tableing event was successful in Lake Charles, LA

Recognizing Big Tobacco's targeting of LGBTQ Pennsylvanians, Bradbury-Sullivan LGBTQ Resource Center took the message of smokefree air to the best pride events in the region to let the community shout it out, "we want smoke-free air" in the places they gather and want to feel out, proud and healthy!

88.8% of PA residents who identify as LGBTQ would be likely to go to a smokefree bar.

94% would be likely to go to a smokefree pride.

Members of the LGBTQ community are important supporters of the movement to ensure all workers and patrons are protected from secondhand smoke.

# PENNSYLVANIA

DIFFERENT VOICES

PENNSYLVANIA'S VETERANS & LGBTQ COMMUNITIES

TAKE A STAND ON SMOKEFREE

Currently there isn't a clear path to the votes for Pennsylvania. But, The Pennsylvania State Veterans of Foreign Wars (VFW) is a strong supporter of a state bill, which would make their facilities and all other private clubs smokefree.

State Commander Dwight R. Fuhrman said: "It is time for the state to end the smoking exemption for all facilities licensed by the Pennsylvania Liquor Control Board, including all private clubs. The Pennsylvania VFW wants to improve the health of all veterans, their loved ones, and employees inside our clubs."

# EMPOWERING LEADERS IN TOBACCO CONTROL WITH RECOGNITION

Since 1998, Americans for Nonsmokers' Rights and the ANR Foundation has awarded the **Smokefree Indoor Air Challenge awards** to recognize the important smokefree policy work conducted at the local level.

In 2019 we announced the winners of our annual Smokefree Indoor Air Challenge awards for the passage of strong local smokefree laws in 2018. **Texas** won first place, followed closely by **Mississippi** and **Kentucky** who took second place and third place, respectively. The awards were presented at the **National Conference on Tobacco or Health** in Minneapolis on August 28, 2019. Winners are determined based on policy surveillance data compiled from our **U.S. Tobacco Control Laws Database**®.

These three states also won an additional award for enacting the most local smokefree laws in 2018 that also prohibit the use of e-cigarettes in smokefree spaces. Nonsmokers should not have to breathe the secondhand emissions from electronic smoking devices or any other form of smoking. In addition, given the rising epidemic of youth use and the recent spate of pulmonary illnesses and fatalities, policies that reduce exposure and role modeling of e-cigarette use are critical components to strong public health laws.





“We applaud the leadership of communities for standing up to Big Tobacco and taking local action to protect their citizens from exposure to secondhand smoke and e-cigarette aerosol in workplaces and public places.”

—Cynthia Hallett, ANR Foundation President and CEO.  
“Everyone deserves the right to breathe smokefree air in their workplace and in public places.”



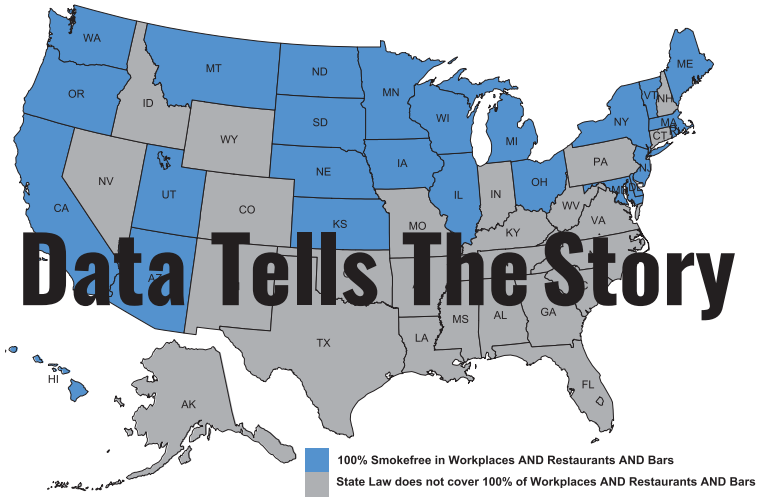
# ATLANTA VICTORY

In an important victory for public health, the Atlanta City Council approved a smokefree ordinance in July 2019, following a multi-year effort. The new law will bring smokefree air to restaurants, bars, hotels, nursing homes, and the Hartsfield-Jackson International Airport. The law is scheduled to take effect January 2, 2020. Onjewel Smith, ANRF Southern States Specialist and co-chair of the Smokefree Atlanta coalition, provided training to build the capacity of local community based organizations, supported knowledge transfer from other campaigns, and helped partners address contentious and technical issues relating to e-cigarettes, the airport, cigar bars, and tobacco industry front groups, based on ANRF's decades of experience.



## 2019 AT A GLANCE

**61.1%** of the population in the United States is protected by **100% smokefree air policies** covering workplaces, restaurants, & bars.



**2,487**

**Colleges and Universities** are protected by smokefree policies, covering the entire campus, both indoors and out. **2,062** of them are completely tobacco free and **2,094** prohibit the use of e-cigarettes anywhere on campus. **1,111** also prohibit hookah use, and **485** prohibit smoking/vaping marijuana.

**4,110**

**Hospitals** are protected by smokefree policies, covering the entire campus, both indoors and out. In addition, at least **403 Nursing Facilities** are protected by smokefree policies everywhere indoors.

**621**

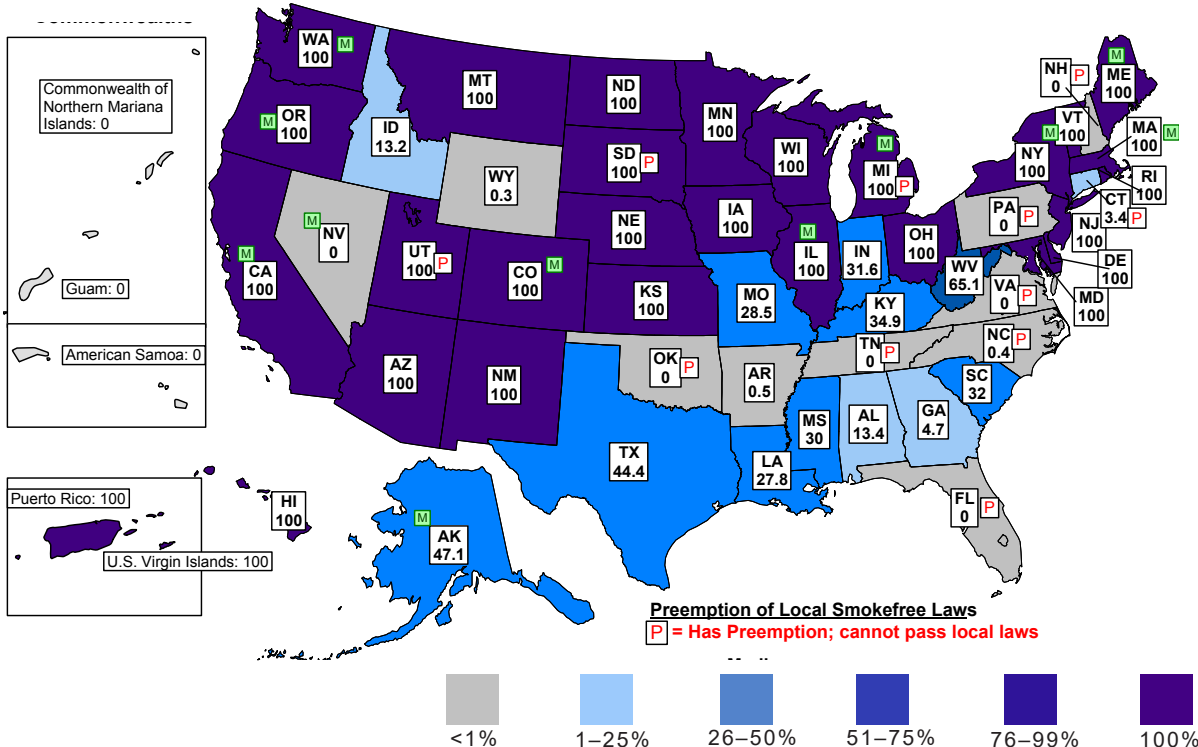
**Communities** have smokefree policies\* for Publicly-Owned Multi-Unit Housing. **56** cities and counties have enacted municipal laws that prohibit smoking in 100% of private units of multi-unit housing. An additional **18** cities and counties have enacted municipal laws that restrict smoking in private units of some types of multi-unit housing buildings.

(Source: ANR Foundation's U.S. Tobacco Control Laws Database®, 2019)

\*The majority of which are adopted by a Public Housing Authority to restrict or prohibit smoking in private units of the buildings it owns and manages.

# PERCENT OF POPULATION COVERED BY WORKPLACE, RESTAURANT, AND BAR LAWS: 100% SMOKEFREE LAWS ACROSS THE U.S.

## 2019



**100% Smokefree Workplaces:** States or municipalities with laws that include all workplaces (both public and private non-hospitality workplaces, including, but not limited to, offices, factories, and warehouses), that do not allow smoking in separately ventilated rooms, and do not include an employee number exemption greater than one.

**100% Smokefree Restaurants:** States or municipalities with laws that do not allow smoking in attached bars or separately ventilated rooms and do not allow exemptions based on size, hours of operation, or age of admittance.

**100% Smokefree Bars:** States or municipalities with laws that do not allow smoking in separately ventilated rooms.

## PUBLIC INFORMATION AND TECHNICAL ASSISTANCE

ANR Foundation informed and educated tobacco control leaders, the media, educators, parents, and the general public about secondhand smoke issues through the following services:

### DATABASES AND INFRASTRUCTURE DEVELOPMENT

U.S. Tobacco Control Laws Database®: By the end of 2019, the number of municipality records in the database increased to 5,842, and there were 17,121 laws in total in the database. Staff analyzed or reanalyzed 968 laws during 2019 that either increased the number of municipalities with tobacco control coverage or amended existing coverage.

**Tobacco Library Database:** Program staff collected and cataloged 919 new documents for inclusion in the organization's expanded **Tobacco Industry Tracking Database®**, and updated 12,037 existing ones.

**U.S. College Campus Tobacco Policies Database®:** There are 95 distinct fields analyzed for each campus policy in this Database. The data are also linked to electronic copies of 1297 analyzed campus policy documents. Campus demographic data are included and searchable, including: community colleges vs. four-year (and beyond) institutions, public vs. private, HBCU, and other demographic data.

**No-smoke.org:** 824,256 page views; 665,591 sessions and 555,914 users

**Secondhand Smoke Listservs:** Staff participated in many state and/or issue-specific tobacco control listservs.

**Newsletters:** Two printed editions to over 850 subscribers and 12 (monthly) e-bulletins were distributed nationally.

**Direct Technical Assistance:** Staff conducted thousands of technical assistance contacts via email, phone calls, conference calls, and in-person meetings.

**Media Contacts:** 85 unique news clips related to smokefree air & tobacco issues, with some picked up by other news agencies for a total of 427 clips.

**Presentations & Trainings:** Staff was involved in events throughout the U.S. on a variety of issues relating to tobacco control.

# 2019 FINANCIALS

## ASSETS

	<u>2019</u>	<u>2018</u>
<b>Current Assets:</b>		
Cash and Cash Equivalents	\$ 810,369	\$ 1,476,838
Investments	805,708	543,463
Accounts Receivable	295,996	132,663
Accounts Receivable from Affiliate	30,489	26,748
Inventory	150	150
Other Assets	<u>13,316</u>	<u>15,680</u>
<b>Total Current Assets</b>	<u>1,956,028</u>	<u>2,195,542</u>
<b>Property and Equipment:</b>		
Furniture and Equipment	78,455	71,509
Less: Accumulated Depreciation	<u>(65,668)</u>	<u>(62,233)</u>
<b>Property and Equipment, Net</b>	<u>12,787</u>	<u>9,276</u>
<b>TOTAL ASSETS</b>	<u>\$ 1,968,815</u>	<u>\$ 2,204,818</u>

## LIABILITIES AND NET ASSETS

<b>Current Liabilities:</b>		
Accounts Payable and Accrued Expenses	\$ 89,410	\$ 71,037
Deferred Revenue	<u>945,093</u>	<u>1,150,532</u>
<b>Total Liabilities</b>	<u>1,034,503</u>	<u>1,221,569</u>
<b>Net Assets</b>		
Without Donor Restrictions - Undesignated	235,083	373,426
Without Donor Restrictions - Board Designated	<u>699,229</u>	<u>609,823</u>
<b>Total Net Assets</b>	<u>934,312</u>	<u>983,249</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u>\$ 1,968,815</u>	<u>\$ 2,204,818</u>

## Without Donor Restrictions

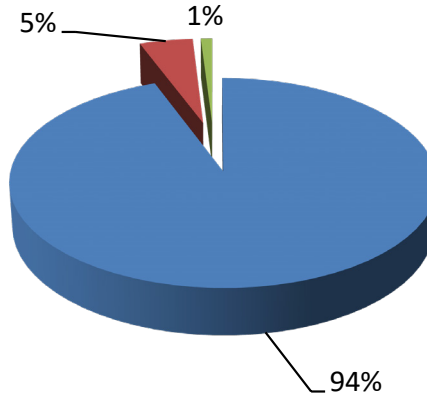
### PUBLIC SUPPORT AND REVENUE:

	<u>2019</u>	<u>2018</u>
Public Support:		
Government Awards	\$ 463,214	\$ 364,378
Foundation and Corporate Grants	1,564,254	2,237,934
Contributions and Sponsorships	<u>103,856</u>	<u>480,861</u>
<b>Total Public Support</b>	<u>2,131,324</u>	<u>3,083,173</u>
Revenue:		
Fee for Service	4,430	140,376
License Agreements	61,286	50,932
Realized Gain/(Loss) on Sale of Investments	13,710	38,636
Unrealized Gain/(Loss) on Investments	119,436	(70,412)
Interest Income	11,771	15,677
Miscellaneous	81	193
Sales	<u>(11)</u>	<u>0</u>
<b>Total Revenue</b>	<u>210,703</u>	<u>175,402</u>
<b>Total Public Support and Revenue</b>	<u>2,342,027</u>	<u>3,258,575</u>

### EXPENSES:

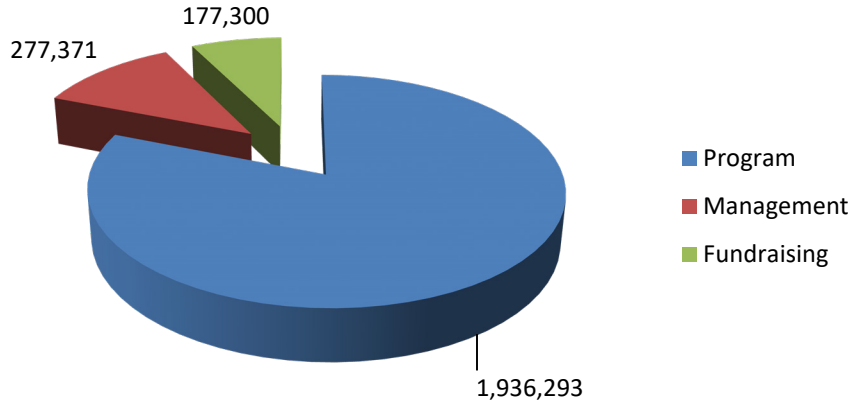
Program Services	1,936,293	2,682,494
General and Administration	277,371	292,192
Fundraising	<u>177,300</u>	<u>212,576</u>
<b>Total Expenses</b>	<u>2,390,964</u>	<u>3,187,264</u>
<b>CHANGES IN NET ASSETS</b>	(48,937)	71,311
Net Assets - Beginning of Year	<u>983,249</u>	<u>911,938</u>
<b>NET ASSETS - AT END OF YEAR</b>	<u>\$ 934,312</u>	<u>\$ 983,249</u>

## SUPPORT & REVENUE



- Grants, contracts, fees: \$2,093,184
- Contributions (Direct Mail and other donors): \$103,856
- Interest, publications, other: \$25,562

## EXPENSES



# Is Your City Smokefree?

**SMOKEFREE  
& MUSIC  
CITIES**



## [Smokefree Music Cities](#)

is a project of the ANR Foundation in partnership with other public health and musician-affiliated organizations working to improve musicians' health.



The Smokefree Music Cities project grew in 2019 with the addition of more musician testimonials (online) and music organizations adopting resolutions.

[smokefreemusiccities.org](http://smokefreemusiccities.org)



## NEW REPORT

BRIDGING THE GAP provides a national overview on the progress and ongoing disparities in exposure to secondhand smoke. In particular, the report highlights places that lack laws that ensure smokefree air, a vital condition for health, and illustrates which communities, racial/ethnic groups, and types of workers are least likely to be protected.

This report aims to: Increase awareness of the ongoing problem of secondhand smoke exposure. Highlight the drastic gaps in smokefree protections and the physical and fiscal health consequences that follow. Encourage public health and social justice advocates and professionals to prioritize smokefree policy development to protect and improve the health and safety of all workers and patrons. Offer strategic advice to increase civic engagement as well as build public support to close smokefree gaps and improve community health.

As of 2019, more than 1,500 localities, 27 states, and two US territories have passed strong smokefree laws that cover enclosed public places and workplaces, including restaurants and bars. Additionally, 20 states have laws for smokefree air in all non-tribal casinos and other gambling venues. Over 60% of the U.S. population is protected, but smokefree protections vary significantly from one place to another. Twelve states are featured in this report: Arkansas, Georgia, Indiana, Louisiana, Mississippi, Missouri, Nevada, Oklahoma, Pennsylvania, Tennessee, Texas, and West Virginia. Nine of the states have local authority to adopt smokefree laws, and three (Oklahoma, Pennsylvania, and Tennessee) preempt local lawmaking regarding smokefree air.

While the nonsmokers' rights movement has accomplished a great deal, this report is a wake-up call for those who thought the job was done. The American Nonsmokers' Rights Foundation is committed to closing gaps in smokefree protections, applying a health equity lens to the disparities in exposure, and to ensuring that affected groups are engaged in the policy making process. It's time to acknowledge that many vulnerable populations and certain categories of employees are left behind in smoke-filled environments.



# SUPPORT US

## Donations

To make a tax deductible donation contact us at 510-841-3032 and speak with our team, or visit us online at [no-smoke.org/donate](http://no-smoke.org/donate).

**Institutional Subscriptions** Organizations, health departments, universities, and other institutions receive newsclips, relevant information, and research citations relating to secondhand smoke along with regular UPDATE newsletter publications.

**Merchandise** Give us a call to purchase Clearing the Air, our action guide, bumper stickers, no-smoking lapel pins, and other merchandise.

**Legacy Giving—The Smokefree Air Society**  
Include us in your estate plan to become a member.

**Amazon Smile** Visit this link and pick ANR Foundation so that all of your eligible shopping will benefit us:  
<http://smile.amazon.com/ch/94-2922136>.

**Matching Gifts** Ask if your employer matches your donations to non-profit organizations.

**Workplace Giving** We are part of the Combined Federal Campaign DBA: Asthma, Cancer & Heart Disease Prevention through Smokefree Air. Our CFC number is 11835.

# PARTNER WITH US

## Trainings & Technical Assistance:

The ANR Foundation works with national, state, and local health departments, government agencies, coalitions, public health and community based organizations, as well as tribal nations, to expand smokefree protections. We provide trainings and technical assistance on a variety of topics, including: **the science of secondhand and thirdhand smoke, building coalitions and supporters, using storytelling to promote awareness, engaging casino and gaming employees, tobacco-free colleges, drifting smoke in apartments, keeping tobacco sacred, including e-cigarettes in smokefree policies, and the legalization of marijuana.** Our trainings and technical assistance are offered in person, via **webinars** or online communication, as well as by phone, and can be customized to your needs and budget.

**Policy Surveillance and Data:** The ANR Foundation has multiple databases (Laws, Colleges, Industry Tracking) available to researchers, universities, and public health organizations. We can provide data for analysis, maps, and infographics, among other uses.

**Speaking Engagements:** Does your organization have an upcoming conference or event? Book one of our experienced team members to talk to your group about any topic related to smokefree and tobacco-free air, emerging issues, legislative opportunities, threats, and industry interference.

**Contact us** at 510-841-3032 or [info@no-smoke.org](mailto:info@no-smoke.org) for more information about partnership opportunities.



**The American Nonsmokers' Rights Foundation is dedicated to improving community health and increasing health equity by ensuring that everyone is protected by a 100% smokefree law.**

**We provide training, technical assistance, and tobacco policy surveillance data for civic engagement to improve community health.**

Our mission is to clear the air of secondhand smoke and create healthy spaces where people live, work, and play.

Our success would not be possible without the support and partnership of generous institutions and individuals who share our passion for smokefree air for everyone.



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