

## Suggested Resources to Develop for Your Smokefree Housing Project

**Are you starting a smokefree multi-unit housing project in your city or state?** Six types of materials listed below are key suggested resources to develop for educating housing providers and residents about the benefits of smokefree housing and how to make buildings smokefree. **You may not need to create your own resources** if state or regional partners have already developed materials. And if you do want to create resources, there's **no need to start from scratch**. Below are just some of the many great examples of tools from around the country to encourage smokefree housing.



sign from [www.smokefreeforme.org](http://www.smokefreeforme.org)

### Top Six Suggested Resources:

- **Housing Provider fact sheet or brochure** about smokefree housing benefits and ability to adopt policy.
  - <https://no-smoke.org/benefits-of-smokefree-buildings-fact-sheet/> (ANR Foundation)
  - [http://dhhs.ne.gov/publichealth/Documents/SFH\\_Brochure.pdf](http://dhhs.ne.gov/publichealth/Documents/SFH_Brochure.pdf) (NE)
  - [www.doh.wa.gov/Portals/1/Documents/Pubs/340-209-SmokefreeHousingInfographic.pdf](http://www.doh.wa.gov/Portals/1/Documents/Pubs/340-209-SmokefreeHousingInfographic.pdf) (WA)
  - [www.smokefreehousinginfo.com/pdfs-docs/BENEFITSoFNo-SmokingPolicies.pdf](http://www.smokefreehousinginfo.com/pdfs-docs/BENEFITSoFNo-SmokingPolicies.pdf) (OR)
- **Sample resident survey**
  - [www.mnsmokefreehousing.org/documents/Tenant\\_Survey\\_for\\_Owners.pdf](http://www.mnsmokefreehousing.org/documents/Tenant_Survey_for_Owners.pdf) (MN)
  - [www.smokefreehousinginfo.com/pdfs-docs/TenantSurveyBrief.doc](http://www.smokefreehousinginfo.com/pdfs-docs/TenantSurveyBrief.doc) (OR)
- **Housing Provider “Steps for Adopting Smokefree Policy”**
  - [www.livesmokefree.ri.gov/pdf/Landlords\\_Smoke-free\\_Policy\\_Adoption\\_Checklist.pdf](http://www.livesmokefree.ri.gov/pdf/Landlords_Smoke-free_Policy_Adoption_Checklist.pdf) (RI)
- **Housing Provider ad or outreach tool like postcard**
  - [www.mnsmokefreehousing.org/documents/Sample\\_Postcard\\_Series.pdf](http://www.mnsmokefreehousing.org/documents/Sample_Postcard_Series.pdf) (MN)
  - [www.smokefreehousingny.org/wp-content/uploads/SFH\\_Postcards\\_8\\_2011.pdf](http://www.smokefreehousingny.org/wp-content/uploads/SFH_Postcards_8_2011.pdf) (NY)
- **Resident fact sheet** about benefits of smokefree housing.
  - [no-smoke.org/wp-content/uploads/pdf/Secondhand-Smoke-in-Housing-Infographic-2018.pdf](http://no-smoke.org/wp-content/uploads/pdf/Secondhand-Smoke-in-Housing-Infographic-2018.pdf) (ANR Foundation)
  - [www.smokefreeoregon.com/wp-content/uploads/2012/05/5Reasons.pdf](http://www.smokefreeoregon.com/wp-content/uploads/2012/05/5Reasons.pdf) (OR)
  - [www.breathend.com/uploads/1195/FactsaboutAsthmaandTobaccoSmoke.pdf](http://www.breathend.com/uploads/1195/FactsaboutAsthmaandTobaccoSmoke.pdf) (ND)
  - [www.nycsmokefree.org/sites/default/files/wysiwyg/docs/Citywide/tenants\\_smoke-free\\_housing\\_factsheet\\_final\\_apr2\\_2013.pdf](http://www.nycsmokefree.org/sites/default/files/wysiwyg/docs/Citywide/tenants_smoke-free_housing_factsheet_final_apr2_2013.pdf) (NYC)
- **Resident ad**
  - <https://tobaccofreeca.com/resources/> (CA)
  - [http://smokefreeoregon.com/wp-content/uploads/2010/09/Laundry\\_Ad1.jpg](http://smokefreeoregon.com/wp-content/uploads/2010/09/Laundry_Ad1.jpg) (OR)



The above materials can be stand-alone resources, or they can be **combined into a Housing Provider Toolkit** with additional materials on the next page. Additionally, some communities and states have chosen to compile the information into a more formal **Housing Provider Guidebook**.

### Housing Provider Toolkit:

- **Fire safety fact sheet**
  - [www.mnsmokefreehousing.org/documents/Fire\\_fact\\_sheet.pdf](http://www.mnsmokefreehousing.org/documents/Fire_fact_sheet.pdf) (MN)

- **Sample resident letters and flyers** about making a smokefree policy change.
  - [http://makesmokinghistory.org/wp-content/uploads/2014/06/letter\\_from\\_LL\\_to\\_residents.pdf](http://makesmokinghistory.org/wp-content/uploads/2014/06/letter_from_LL_to_residents.pdf) (MA)
  - [www.livesmokefree.ri.gov/docs/Landlords\\_Resident\\_letter.doc](http://www.livesmokefree.ri.gov/docs/Landlords_Resident_letter.doc) (RI)
  - <https://no-smoke.org/tips-for-housing-providers/> (ANR Foundation)
- **Sample lease language**
  - [no-smoke.org/model-smokefree-lease-addendum/](http://no-smoke.org/model-smokefree-lease-addendum/) (ANR Foundation)
  - [www.mnsmokefreehousing.org/landlords/links.html](http://www.mnsmokefreehousing.org/landlords/links.html) (MN: multiple languages)
- **Offer signs** for buildings (and other promotional ideas, i.e. banner, lawn sign, website listing)
  - [www.mnsmokefreehousing.org/landlords/links.html#Building](http://www.mnsmokefreehousing.org/landlords/links.html#Building) (MN)
  - [www.albanyhousing.org/wordpress/wp-content/uploads/2015/10/AHA-Smoke-Free-3.pdf](http://www.albanyhousing.org/wordpress/wp-content/uploads/2015/10/AHA-Smoke-Free-3.pdf) (NY)
  - [www.tobaccofreeutah.org/muh-signs.html](http://www.tobaccofreeutah.org/muh-signs.html) (UT)
- **Enforcement advice**
  - <https://no-smoke.org/enforcement-tips-building-managers-maintenance-staff/> (ANR Foundation)
  - <https://no-smoke.org/advice-enforcing-smokefree-housing-policy/> (ANR Foundation)
  - [http://smokefreeforme.org/wp-content/uploads/2016/11/BEC\\_SFH\\_Enforcement-Recommendations-Guidelines.pdf](http://smokefreeforme.org/wp-content/uploads/2016/11/BEC_SFH_Enforcement-Recommendations-Guidelines.pdf) (ME)
  - [www.smokefreehousinginfo.com/pdfs-docs/EnforcementToolkit.pdf](http://www.smokefreehousinginfo.com/pdfs-docs/EnforcementToolkit.pdf) (OR)

## Housing Provider Guidebook

- <http://mysmokefreehousing.org/pdf/COSmokeFreeHousingGuide.pdf> (CO)
- <http://www.mnsmokefreehousing.org/documents/Landlordbooklet.pdf> (MN)
- [www.livetobaccofreeaustin.org/docs/Smoke%20Free%20Housing%20Guide.pdf](http://www.livetobaccofreeaustin.org/docs/Smoke%20Free%20Housing%20Guide.pdf) (TX)
- [http://www.kingcounty.gov/depts/health/smoking/tobacco-vapor/smoke-free-environments/housing/~/\\_media/depts/health/tobacco-vapor/documents/smoke-free-housing-guide-the-right-decision.ashx](http://www.kingcounty.gov/depts/health/smoking/tobacco-vapor/smoke-free-environments/housing/~/_media/depts/health/tobacco-vapor/documents/smoke-free-housing-guide-the-right-decision.ashx) (WA)



It's very helpful to **collect quotes from landlords**, Housing Authority staff, and other housing providers about the benefits of having a smokefree building to include in outreach materials.

## Suggestions about how to use resident survey data:

- Press release highlighting residents' desire for smokefree housing and the availability of resources about how to implement a smokefree building policy.
- Promote data at media event, public rally, or health fair.
- Add data to housing provider and resident fact sheets, public education ads.
- Send postcards highlighting data to housing providers to encourage them to go smokefree, visit your website, call to get a Housing Provider Toolkit, and/or promote a housing provider education event.
- Use data as an opportunity to contact housing providers and housing industry groups, offer to give presentations about benefits of smokefree buildings, or to host an educational booth at conferences.
- Pitch articles to local/state/regional housing industry publications, i.e. Apartment Association or Housing Authority newsletters/blogs/magazines.

**For additional materials, visit the ANR Foundation's Homes page** at <https://no-smoke.org/at-risk-places/homes/>.