Our mission is to promote smokefree air as the national norm through prevention education programs, information dissemination, technical assistance, and training. 

*Because everyone deserves the right to breathe smokefree air!*
A MESSAGE FROM
OUR LEADERSHIP
Smokefree air, once achieved, quickly becomes a norm. And why shouldn’t it – who wants to breathe in toxic air that can make you sick?

The American Nonsmokers’ Rights (ANR) Foundation’s success in advocating for smokefree air is significant – as of December 2015, nearly 50% of the nation lives in an area that requires comprehensive clean indoor air where they work or eat out. New Orleans is a shining example of where well-focused advocacy with a strong community-based coalition of partners and a coordinated campaign with elected officials can make a life-saving difference.

The challenge for those of us who enjoy smokefree air not to take it for granted. Cigarette and e-cigarette companies continue to push tactics to reverse our progress. We can’t forget those nonsmokers who remain regularly involuntarily exposed to secondhand smoke. The norm of clean indoor air for those of us who enjoy it should not make us complacent to the plight of others.

The ANR Foundation’s steadfast and un-wavering focus on its mission – to clear the air of secondhand smoke and create healthy spaces where people live, work, and play – makes it the go-to organization to assist those who seek smokefree places. On behalf of the ANR Foundation Board of Directors, I thank you for your support. I also hope you continue to stand with the ANR Foundation until the vision is realized across the country.

Kirk Kleinschmidt
Board Chair
2015 AT A GLANCE:

HITTING ALL THE RIGHT NOTES
100% SMOKEFREE LAWS ACROSS THE U.S.
Percent of Population Covered by Workplace, Restaurant, and Bar Laws:
(2015)

Local laws passed: 80
State laws passed: 0

100% Smokefree Workplaces:
States or municipalities with laws that include all workplaces (both public and private non-hospitality workplaces, including, but not limited to, offices, factories, and warehouses), that do not allow smoking in separately ventilated rooms, and do not include an employee number exemption greater than one.

100% Smokefree Restaurants:
States or municipalities with laws that do not allow smoking in attached bars or separately ventilated rooms and do not allow exemptions based on size, hours of operation, or age of admittance.

100% Smokefree Bars:
States or municipalities with laws that do not allow smoking in separately ventilated rooms.
2015 PROGRAM ACCOMPLISHMENTS

49.6% of the population is protected by 100% smokefree air policies covering workplaces, restaurants and bars. An additional 966,763 people are now protected.

Colleges and Universities are protected by smokefree policies – entire campus, both indoors and out. 1,128 of them are completely tobacco free and 802 prohibit the use of e-cigarettes anywhere on campus.

Hospitals are protected by smokefree policies – covering the entire campus, both indoors and out. In addition, 109 Nursing Facilities are protected by smokefree policies everywhere indoors.

Communities have smokefree policies* for Publicly-Owned Multi-Unit Housing. 25 cities and counties have enacted municipal laws that prohibit smoking in 100% of private units of multi-unit housing. An additional 27 cities and counties have enacted municipal laws that restrict smoking in private units of some types of multi-unit housing buildings.

Outdoor Venues are now protected by smokefree policies, compared to 2881 at the end of 2014.

(Source: U.S. Tobacco Control Laws Database©, 2015)

*The majority of which are adopted by a Public Housing Authority to restrict or prohibit smoking in private units of the buildings it owns and manages.
DATABASES AND INFRASTRUCTURE DEVELOPMENT:
**U.S. Tobacco Control Laws Database©**: In 2015, the number of municipality records in the database increased to 5,266. There are over 13,000 laws in total in the database. Staff analyzed 1138 new ordinances during 2015 that either increased the number of municipalities with tobacco control coverage or amended existing coverage. In addition, 116 laws were reanalyzed due to new or modified fields.

**Library Tobacco Database**: Program staff collected and cataloged 449 new documents for inclusion in the organization's expanded Tobacco Industry Tracking Database©, and updated 210 existing ones.

PUBLIC INFORMATION AND TECHNICAL ASSISTANCE: The organization informed and educated tobacco control leaders, the media, educators, parents, and the general public about secondhand smoke issues through the following services:

**Website**: 2,057,416 page views; 1,055,724 sessions; and 906,889 users (which includes both new and returning users.)

**Newsletter**: 4,200 newsletters and 2 e-bulletins were distributed nationally.

**Media Contacts**: 182 unique news clips related to smokefreeir & tobacco issues, with some picked up by other news agencies for a total of 647 clips.

**Secondhand Smoke Listservs**: Staff participated in many state and/or issue-specific tobacco control listservs.

**Direct Technical Assistance**: Staff conducted thousands of technical assistance contacts via email, phone calls, conference calls, etc.

**Presentations & Trainings**: Staff was involved in 41 events throughout the U.S. and abroad on a variety of issues relating to tobacco control.

RAPID RESPONSE PROJECT: The organization continued to drive this critical project in 2015, thanks to grant funds from the Robert Wood Johnson Foundation. Through the project, ANRF provided timely strategic support to communities when they needed it most, through pass-through funding and direct technical assistance. In 2015, ANRF staff directly supported smokefree educational efforts coast to coast, including special projects in: Alabama, Alaska, Georgia, Idaho, Kentucky, Louisiana, Nevada, Pennsylvania, Texas
### AMERICAN NONSMokers’ RIGHTS FOUNDATION

#### STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2015
WITH SUMMARIZED COMPARATIVE TOTALS FOR 2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLIC SUPPORT AND REVENUE:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Support:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Awards</td>
<td>$328,335</td>
<td>$207,268</td>
</tr>
<tr>
<td>Foundation and Corporate Grants</td>
<td>$1,556,027</td>
<td>$1,812,384</td>
</tr>
<tr>
<td>Contributions and Sponsorships</td>
<td>$81,617</td>
<td>$84,336</td>
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<tr>
<td><strong>Total Public Support</strong></td>
<td>$1,966,979</td>
<td>$2,103,988</td>
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<tr>
<td><strong>Revenue:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fee for Service</td>
<td>$0</td>
<td>$93,481</td>
</tr>
<tr>
<td>License Agreements</td>
<td>$72,906</td>
<td>$66,132</td>
</tr>
<tr>
<td>Sales</td>
<td>$0</td>
<td>$3,082</td>
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<tr>
<td>Realized Gain/(Loss) on Sale of Investments</td>
<td>$(42,173)</td>
<td>$15,099</td>
</tr>
<tr>
<td>Unrealized Gain/(Loss) on Investments</td>
<td>$(99,071)</td>
<td>$(45,088)</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$94,281</td>
<td>$99,307</td>
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<tr>
<td>Miscellaneous</td>
<td>$1,163</td>
<td>$72</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>$27,106</td>
<td>$232,085</td>
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<tr>
<td><strong>Total Public Support and Revenue</strong></td>
<td>$1,993,085</td>
<td>$2,336,073</td>
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</tbody>
</table>

#### CHANGES IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unrestricted</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Assets - Beginning of Year</td>
<td>$1,992,433</td>
<td>$2,099,722</td>
</tr>
<tr>
<td><strong>Net Assets - AT END OF YEAR</strong></td>
<td>$1,492,433</td>
<td>$2,099,722</td>
</tr>
</tbody>
</table>

### AMERICAN NONSMokers’ RIGHTS FOUNDATION

#### STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2015
WITH SUMMARIZED COMPARATIVE TOTALS FOR 2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$245,877</td>
<td>$276,793</td>
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<tr>
<td>Investments</td>
<td>1,262,387</td>
<td>1,750,446</td>
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<tr>
<td>Accounts Receivable</td>
<td>284,739</td>
<td>289,946</td>
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<tr>
<td>Accounts Receivable from Affiliate</td>
<td>16,703</td>
<td>0</td>
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<tr>
<td>Inventory</td>
<td>150</td>
<td>150</td>
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<tr>
<td>Other Assets</td>
<td>14,623</td>
<td>25,209</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td>$1,824,479</td>
<td>$2,342,544</td>
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<tr>
<td><strong>Property and Equipment:</strong></td>
<td></td>
<td></td>
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<tr>
<td>Furniture and Equipment</td>
<td>119,441</td>
<td>147,555</td>
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<tr>
<td>Less: Accumulated Depreciation</td>
<td>(111,040)</td>
<td>(135,535)</td>
</tr>
<tr>
<td>Property and Equipment, Net</td>
<td>8,401</td>
<td>12,020</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$1,832,880</td>
<td>$2,354,564</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$75,743</td>
<td>$60,388</td>
</tr>
<tr>
<td>Accounts Payable to Affiliate</td>
<td>0</td>
<td>10,286</td>
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<tr>
<td>Deferred Revenue</td>
<td>264,704</td>
<td>184,168</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>340,447</td>
<td>254,842</td>
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<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
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<tr>
<td>Unrestricted</td>
<td>171,184</td>
<td>358,184</td>
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<tr>
<td>Board Designated</td>
<td>1,321,249</td>
<td>1,741,538</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>1,492,433</td>
<td>2,099,722</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$1,832,880</td>
<td>$2,354,564</td>
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</tbody>
</table>

#### EXPENSES:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>2,127,402</td>
<td>2,425,210</td>
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<tr>
<td>General and Administration</td>
<td>315,762</td>
<td>249,886</td>
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<tr>
<td>Fundraising</td>
<td>157,210</td>
<td>92,015</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>2,600,374</td>
<td>2,767,111</td>
</tr>
</tbody>
</table>

#### CHANGES IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets - Beginning of Year</td>
<td>(607,289)</td>
<td>(431,038)</td>
</tr>
</tbody>
</table>

#### NET ASSETS - AT END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Net Assets and Revenue</strong></td>
<td>$1,492,433</td>
<td>$2,099,722</td>
</tr>
</tbody>
</table>
**Infrastructure Development:** In 2015, programmatic use of Board Designated funds included: Supporting technical assistance; maintaining tobacco industry tracking Database systems; and travel to attend conferences and meetings to promote smokefree air.
Because of your generosity and support, these musicians enjoy a safe workplace. Preservation Hall, New Orleans.
$5,000 to $9,999
William Warburton

$1,000 to $4,999
Anonymous (1)
Roman J. Bowser
Stanton A. Glantz, PhD
Florence Hafter
Pete & Harriet Hanauer
Bruce Hetrick
Susan D. Hopkins
Sid & Susie Kass
Fred & Joy Lane
David A. Major, MD
Michael & Ann Parker
Arthur & Toni Rembe Rock
Steve Schueth

$500 to $999
Richard K. Circuit
Mrs. Bettie Clark
Dr. Robert Clark
Jennifer H Cofer
Hayward L. Fong
Jerrie H. Jordan
Kirk Kleinschmidt
Mark Pertschuk
Sausalito Networking, Inc.
Joseph M. Segel
Amber Thornton-Bullock
Cindy Winter

$250 to $499
Anonymous (1)
Dr. Howard E. Aldrich
Seth Ammerman, MD
Michael J. Bayouth
David Chittenden, MD
Gary Clover
Sheldon B. Cohen, MD
Charles DiSogra
Morley S. Farquar
Michael S. Frank, MD
John Greenwood
Herbert Gross, Jr.
Ronald M. Gwynn
Cynthia Hallett
Irene Haynie
Dale F. Hillard
Robin Hobart
Elaine Huddleston, RN
Mary Sue Ittner & Robert Rutemoeller
David H. Kaplan
Allen L. Kost
Linda G. Marks
Marc Rieffel
John R. Rivers
Mrs. Mikelle D. Robinson
Kathryn L. Schubert
Robert L. Scott
Alane Shapiro
Onjewel M. Smith
Mike Speciner
Daniel Stone
Ann Van Gelder
Bob Vollinger
Darlene Yblood

$101 to $249
Anonymous (1)
Russell Baris & Marjorie Golden
Stella Aguinaga Bialous, RN
Judy P. Borden
Charles Dana
Ann P. Davies
Narinder Dhillon
Marjorie Dowman
Alan & Sharon Dubner
Jane E. Fleury
Mary C. Hernandez
Dr. & Mrs. Ken Iserson
David B. Jackson
John E. Jardine
David Kalb
Leslie Robert Leighbner
Arthur Mattuck
Diana McFadden
James Repace
Dorothy P. Rice
Rudy and Alice Ramsey Foundation
Rena Schönbrun
Lee Thurman

$100
Anonymous (1)
Katherine Arbour
Edith D. Balbach, PhD
Tyler Balding
Serena Bardell
Stephen & Judith Barrett, MD
Norman J. Beffert
Walter Bilofsky
Angela Bradbery
Elmer & Debbie Cowley
Cliff E. Douglas
Joel S. Dunnington, MD
Beth Anne Ellis
Joy & Herb Epstein
Sharon Y. Eubanks
Jennifer M. Fishburn
Nancy & Michael Fogel
Bronson J. Frick
Robert T. Fries
William L. Furmanski
Dr. A. Mark Glickstein
Constance E. Golding
Peter & Ruth Golombek
Stephen Greenberg, MD
Robert D. Gries
Carolyn Hall
Thomas W. Harwayne
Mike & Lori Hendrickson
Robert Izabal
June Kales
R. Wynn Keaney, Jr.
Dr. Patricia Kenschaft
John C. Kissel
Ralph & Marjorie Koldinger
Richard & Nessa Levine

David & Susan Link
Malcolm Maclellan
Lu McCraw, MPH, CHES
Dr. Joan McGowan-Schmerl
Sandy McKenna
Robert C. Mead, MD
Tonia Moore
Thomas B. Newman
Raymond Roberts
Karen Rosenbaum & Mr. Ben McClintock
Carol Russell
Jean L. Salmon
Glenn E. Schneider
Jack M. Shartis
Robert Smedfied
Carl Stein
Stephen & Judy Steinfeldt
Robert M. Stern
Ronald W. Stovitz & Ms. Danell
Sher Zeavin
Linda & Donald Sutherland
Robert Wettstein
Ann L. Williamson
Rebecca Wilson-Loots
Elva Yanez

Smokefree Air Society (Planned Giving)
Anonymous (1)
Gail Becker
Pete and Harriet Hanauer
Joan Norwitz
Dorothy Rice

National Partners
Centers for Diseases Control (PICH/REACH)
ICF Macro, Inc.
National Institute of Health (Roswell Park)
National Cancer Institute
Robert Wood Johnson Foundation
Truth Initiative
Our success would not be possible without the support and partnership of generous institutions and individuals who share our passion for smokefree air for everyone. Our mission is clear – to clear the air of secondhand smoke and create healthy spaces where people live, work and play.

SUPPORT & PARTNER WITH
THE ANR FOUNDATION
WAYS TO SUPPORT ANRF:
To make a donation contact us at 510-841-3032 and speak with our membership team; or visit us online at www.no-smoke.org.

**Donations – One-Time; Monthly; Yearly; Auto-Annually:** We are happy to work with you to make giving easy and tailored to your wishes and budget.

**Institutional Subscriptions:** Organizations, health departments, universities, and other institutions receive newsclips, relevant information, and research citations relating to secondhand smoke along with quarterly UPDATE publications.

**Merchandise:** Support ANRF and the smokefree movement by purchasing action guides, bumper stickers, no-smoking lapel pins, and other merchandise at www.no-smoke.org and click “Merchandise.”

**Become a member of the Smokefree Air Society:** Contact us to receive a packet of information explaining how you can join the Smokefree Air Society and include ANRF in your estate plan.

**Join eScrip and Amazon Smile:** Support the ANRF when you shop online or dine! Visit [www.escrip.com](http://www.escrip.com), and enter our Group ID number: 500023696. For Amazon Smile, bookmark the link below, so that all of your eligible shopping will benefit ANRF: [http://smile.amazon.com/ch/94-2922136](http://smile.amazon.com/ch/94-2922136).

**Matching Gifts:** Find out if your employer already matches donations to non-profit organizations or ask them to do so.

**Workplace Giving Campaign:** Look for us under our DBA: Asthma, Cancer & Heart Disease Prevention through Smokefree Air

WAYS TO PARTNER WITH ANRF:

**Trainings & Technical Assistance:** The ANR Foundation works with national, state, and local health departments, government agencies, coalitions, public health organizations, as well as tribal nations, to expand smokefree protections. We provide trainings and technical assistance on a variety of topics, including: the science of secondhand and thirdhand smoke, building coalitions and supporters, using storytelling to promote awareness, engaging casino and gaming employees, expanding tobacco-free colleges, drifting smoke in apartments, keeping tobacco sacred, including e-cigarettes in smokefree policies, and the legalization of marijuana. Our trainings and technical assistance is offered in-person, via webinars or on-line communication, as well as by phone, and can be customized to your needs and budget.

**Data and Policy:** The ANR Foundation has multiple databases (Laws, Colleges, Industry Tracking) available to researchers, universities, and public health organizations. We can provide data for analysis, maps, and infographics, among other uses.

**Speaking Engagements:** Does your organization have an upcoming conference or event? Book one of ANRF’s experienced team members to talk to your group about any topic related to smokefree and tobacco-free air.

Please contact us at 510-841-3032 or anrf@no-smoke.org for more information about partnership opportunities.

*When we stand together, there is nothing we can not accomplish.*