# **CIGAR SMOKE**



### DON'T BELIEVE THE HYPE:

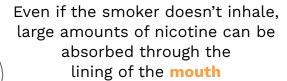
SECONDHAND CIGAR SMOKE IS HAZARDOUS



A single full-size cigar may contain almost as much nicotine as a pack of cigarettes

Secondhand cigar smoke contains the **same toxic chemicals** that secondhand cigarette smoke does

Secondhand cigar smoke can cause or contribute to lung cancer and heart disease





CIGAR SMOKING CAUSES CANCER OF THE ORAL CAVITY, LARYNX, ESOPHAGUS, AND LUNGS

## PROTECTING THE INTEGRITY OF SMOKEFREE LAWS

Across the country, the increasingly well-organized cigar industry has been pushing for cigar bar/lounge exemptions in strong local and state smokefree laws, peeling back lifesaving protections designed to maintain indoor smoking and boost industry profits, all while putting workers at risk.



Cities and states should NOT create exemptions to accommodate cigar smoking or exposing the hospitality workforce to deadly secondhand smoke from cigars

**TOBACCO INDUSTRY TACTICS:** Adding a cigar bar exemption is a well-known strategy from the tobacco industry to **undermine smokefree laws**, which have been a proven effective public health strategy for over two decades.



#### **NO ECONOMIC BENEFIT**

There is no proven economic benefit from cigar bars; in fact, they have a negative impact on overall economic activity in a community and contribute to **increases in healthcare costs**. Smoke-filled environments have been proven to have a negative economic impact. **Absenteeism**, **lost productivity**, **increased maintenance**, and **insurance costs** will negatively affect the bottom line for businesses and governments. A smoke-filled cigar bar **will not improve tourism**. As noted by J.D. Power and Associates, 87% of guests prefer a smokefree hospitality environment.

## PREPARE YOUR GOALTION

HEARING RUMBLINGS OF A CIGAR BAR/LOUNGE ROLLBACK?

Give us a call. Let's get organized!

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